

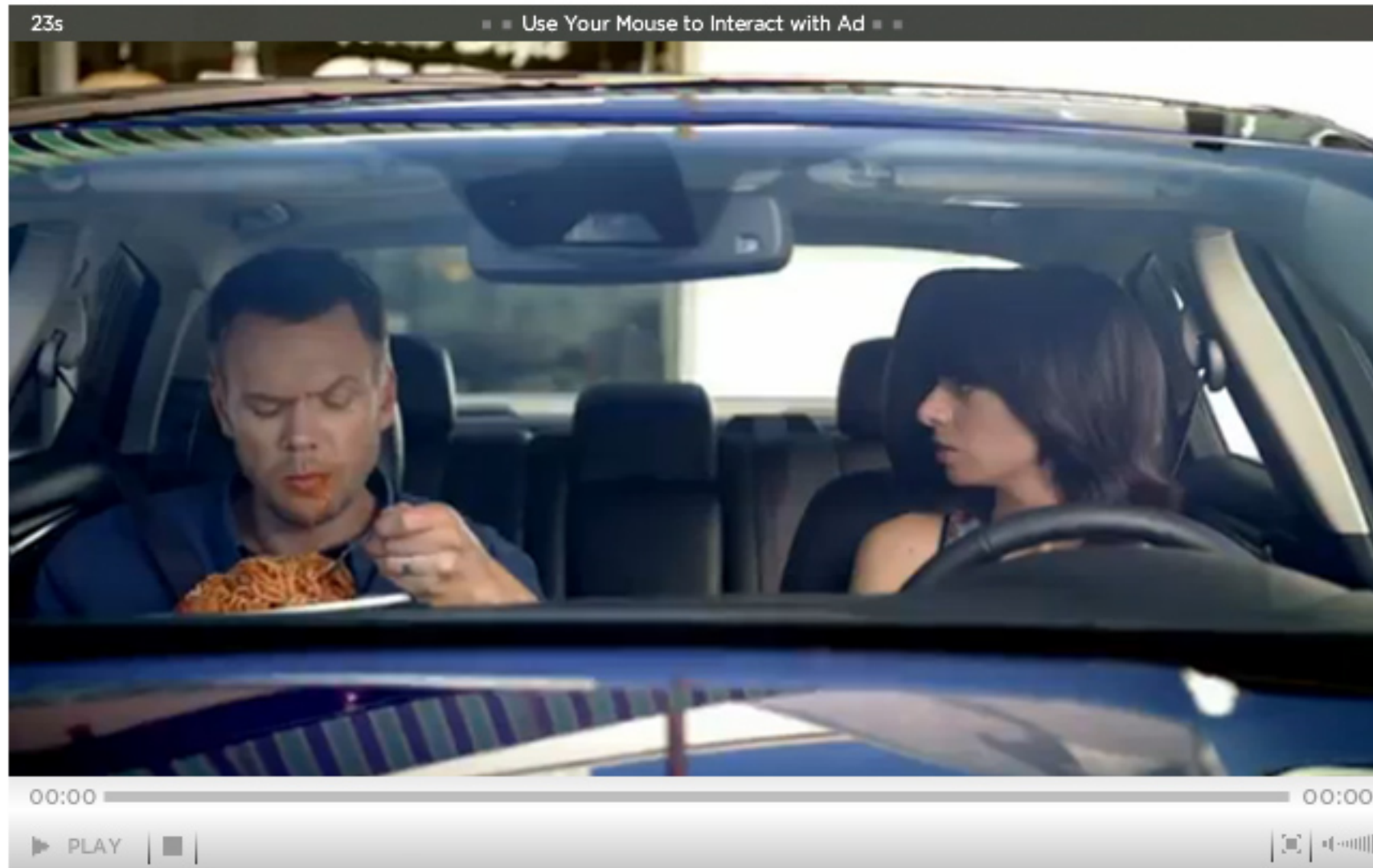


Super Pre-Roll Takeover specification sheet

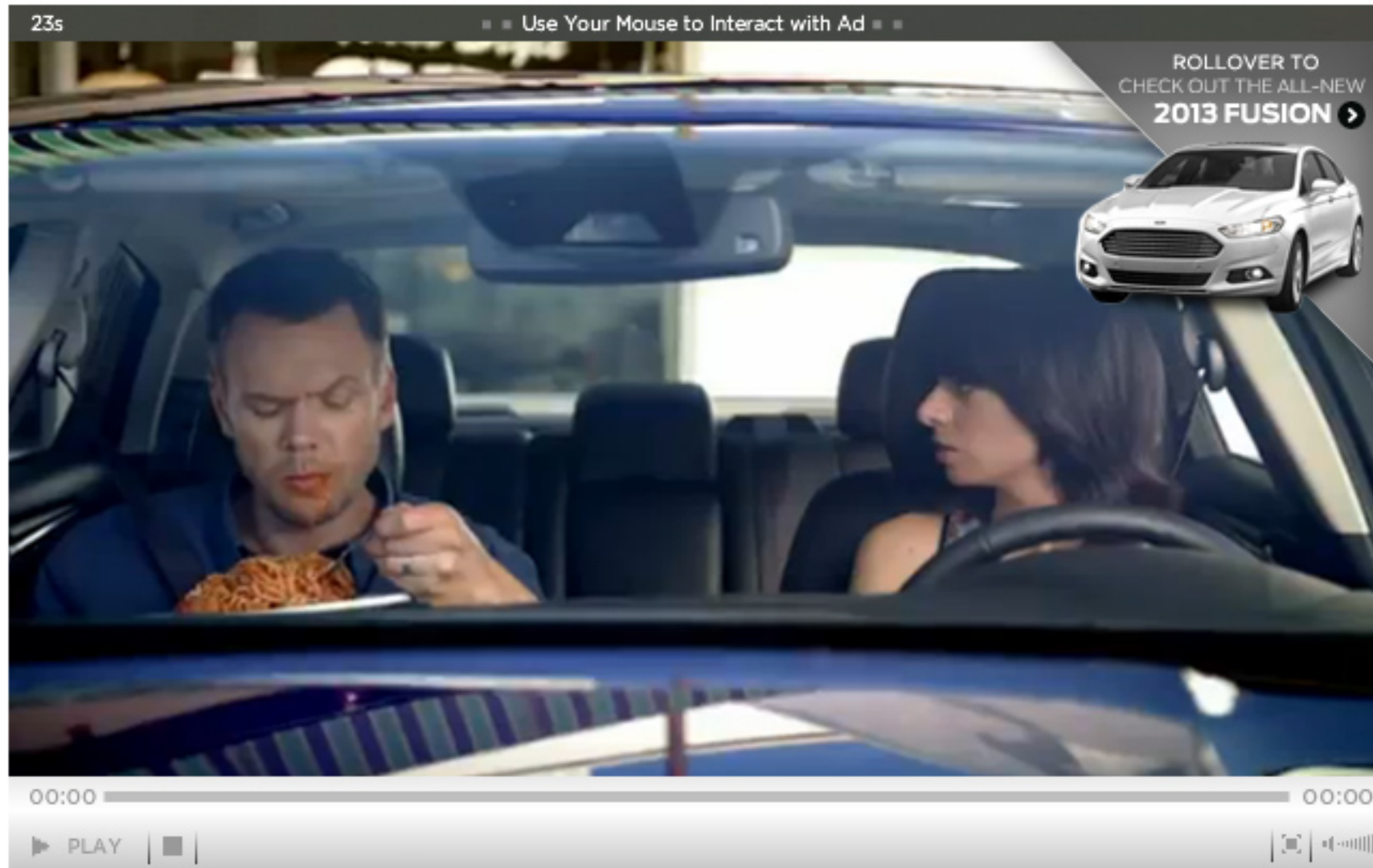
## Ford Fusion

full interactive experience

Pre-Roll video begins...



CPE Trigger appears in upper right corner. Roll over begins countdown to the engagement slate...



RANDOM ACTS OF  
**FUSION**

2013 FORD FUSION

 TWITTER FEED

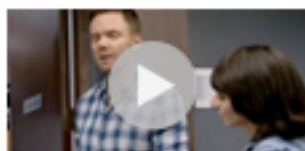
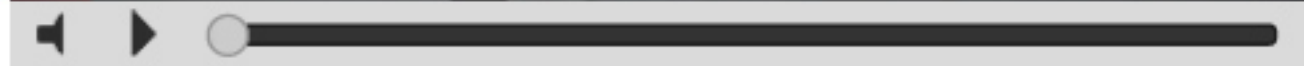
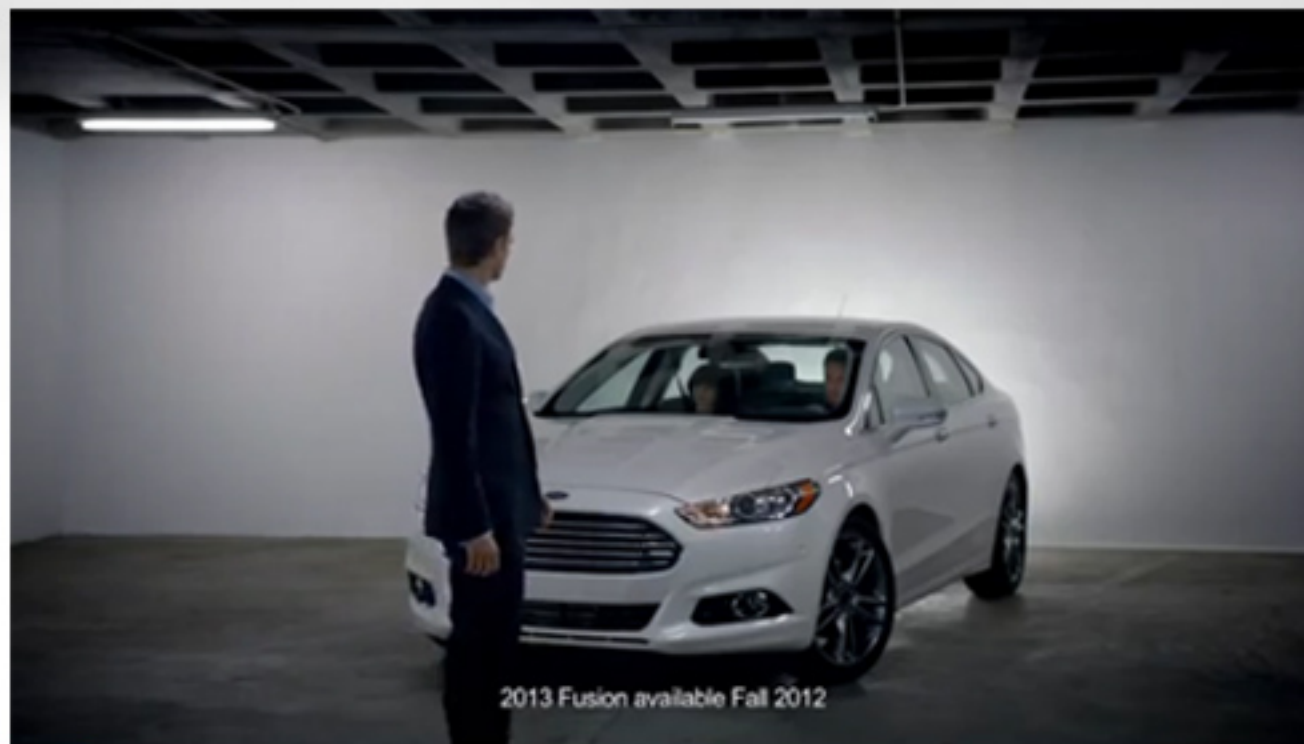
 FACEBOOK FEED

VIDEO GALLERY



PLAY

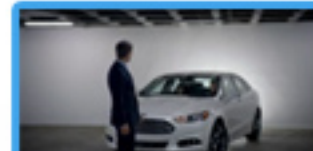
VIDEO GALLERY



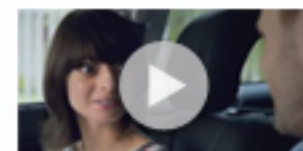
THE OFFER



STRESS EATING



THE RENDEVOUZ



AWESOME PLACES

**Don't get left behind**

A very cool Fusion phenomenon  
is taking off soon!



AND CLIMB ABOARD





2013 FORD FUSION

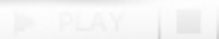


TWITTER FEED



FACEBOOK FEED

VIDEO GALLERY



### CONNECT WITH RANDOM ACTS OF FUSION

[#randomacts](#)

Expand



**Ford Fusion** @FordFusion

4 Aug

Here at [#SFChef](#)--amazing foodie event. Showing off new Ford Fusion...guy turns to his friend, whispers: "gotta say, this car is amazing" ^dh

Expand Reply Retweet Favorite



**Ford Fusion** @FordFusion

4 Aug

[#RandomActs](#) winner Verna at the [#HoodieAwards](#) [#freedomfriday](#) party in Las Vegas. [bddy.me/N4J5qX](http://bddy.me/N4J5qX)

Expand



**Ford Fusion** @FordFusion

3 Aug

[#RandomActs](#) is serving up Fusion bites [@SFChefs](#) all weekend. Get 10% off tixs at [myfrd.co/OjXiQU](http://myfrd.co/OjXiQU) [bddy.me/RtPTfT](http://bddy.me/RtPTfT)

Expand



**Ford Fusion** @FordFusion

3 Aug

[#RandomActs](#) [#Hoodie](#) Awards winner Verna (in green) meets

**Don't get left behind**

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AND CLIMB ABOARD

RANDOM ACTS OF  
**FUSION**

2013 FORD FUSION

TWITTER FEED

FACEBOOK FEED

VIDEO GALLERY



PLAY

CONNECT WITH RANDOM ACTS OF FUSION



Ford Fusion + Hybrid shared a link via Publisher.

August 6

Enter for a chance to win a Spa Getaway with the All-New Ford Fusion <http://myfrd.co/Qfhsfu>. Submit your best yoga pose before 12AM PT/ 3AM ET and you could win a trip for two to Canyon Ranch!



**Random Acts of Fusion: Joel McHale is Stress Eating**

<http://youtu.be/s7z-3OIC7qo>

Stressed out? Need a break? Just think how Joel McHale feels -- he's attempting to create the greatest documentary ever. Help him out! Visit

Like · Comment · Share

2

27 people like this.



Tara Burner (entered...)

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RANDOM ACTS OF  
**FUSION**

2013 FORD FUSION

TWITTER FEED

FACEBOOK FEED

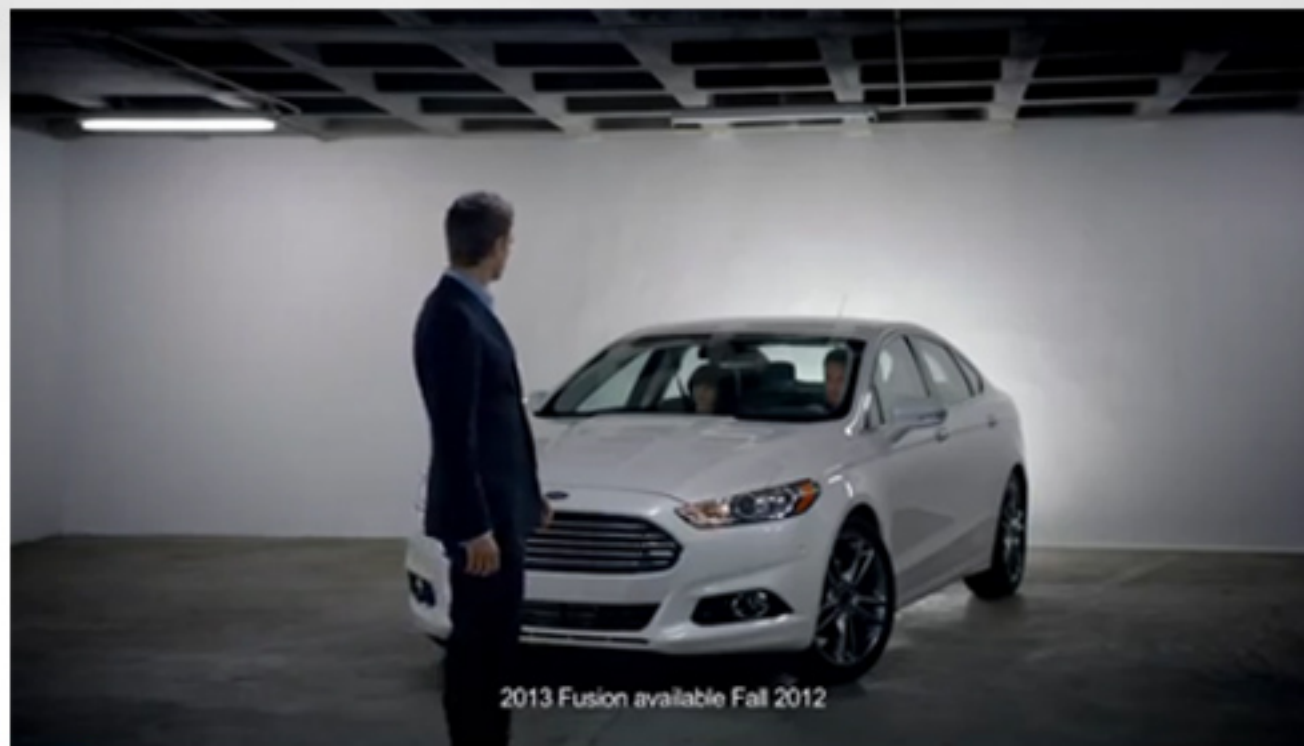
VIDEO GALLERY

Scene Menu



Video Selection

VIDEO GALLERY



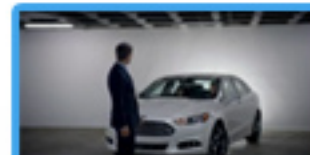
2013 Fusion available Fall 2012



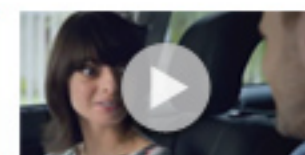
THE OFFER



STRESS EATING



THE RENDEVOU



AWESOME PLACES

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AND CLIMB ABOARD

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**TREMOR**  
**VIDEO**