

# CASEY DIEBOLD

ART + ILLUSTRATION + DESIGN

DIGITAL DESIGNER & ILLUSTRATOR

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austin, tx

## CAREER SUMMARY

### EMPLOYMENT HISTORY

#### NEXSTAR BROADCASTING\*

SENIOR DIGITAL DESIGNER  
Aug. 2014 - Dec. 2017

DIGITAL DESIGNER  
Jan. 2014 - July, 2014

Austin, TX

#### TREMOR VIDEO\*

FLASH DESIGNER & ANIMATOR  
VIDEO ENCODING SPECIALIST  
Sep. 2007 - Sep. 2012

New York, NY

#### FREELANCE

STORYBOARD ARTIST  
CONCEPT ARTIST, TREATMENT WRITER  
& FILM PRODUCTION ASSISTANT

Los Angeles, CA, New York, NY  
Austin, TX

Aug. 2000 - Present

- 10+ years designing web advertising as a member of creative teams in NYC and Austin for local, national, and international brands.

- 3+ years in the role of Senior Designer.

- Highly Adaptable for an ever-changing industry.

- Designed and animated Flash and HTML5 Web Banners, splash pages, and email campaigns, often turning first-time customers into repeat clients. Gave feedback, mentoring, and direction to other designers on the team.

**Clients Include:** *Howdy Honda, Chevrolet, Goodwill, Salvation Army, YMCA, Nissan, Wendy's, McDonald's, AARP, American Cancer Society, and many more.*

\*Note: The company was formerly Media General and Lin Media before various mergers.

- Designed and animated Flash Web Banners at a highly competitive, top-rated internet and rich media marketing company in downtown Manhattan. Job includes web production, Flash design, and video editing in Adobe Premiere.

**Clients include:** *Chevrolet, Ford, Hasbro, HBO, Comedy Central, History Channel, Spike TV, WWE, Blue Cross Blue Shield, Ziploc, Microsoft, IBM, La Quinta Inn, Holiday Inn, Marriott, Cotton, Fruit of the Loom, Gamestop, and many more.*

\*Note: The company has since rebranded to Telaria.

- Hand-drafted pre-production and shoot storyboards, collaborated on conceptual art and writing for television commercials in the U.S. and European markets, and worked as a film production assistant on various commercial shoots.

**Storyboard Clients include:** *Dell, Alienware, Nair, Nivea, Rexona, UCAA Basketball, and Virgin Mobile*

- Photo Retouching & Web Editing

ELLE.COM'S Fashion Week Coverage: New York, NY, Sep. 2005 - Sep. 2007

## DIGITAL SKILLSETS

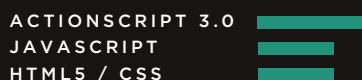
### ADOBE CC



### MISC.



### PROGRAMMING



## EDUCATION

### PRATT INSTITUTE

BFA in Illustration /  
Communications Design  
Grad. Date: May 2007

## INTERESTS

Ridiculous Pet Costumes  
Road Trips / Air BnB  
Project Runway  
Breaking Bad  
Video Games  
Mondo Gallery  
Giphy.com  
Podcasts  
Thrift Store Shopping  
Mid-20th Century Illustration  
Music / Art / Film / History

"Casey is such an amazing asset to our company. He truly goes the extra mile in so many instances involving creative rush requests, particular clients and executing on projects that needed to be done yesterday when he could easily side step these requests based on established ETA's. On top of that, his design skills are second to none. Having Casey on our team, means having a team member you can count on - over and over and over again. Thanks for all you do, Casey!"

—Aaron Baker,  
Digital Account Executive  
at Media General